



# MAGEZEND

## Buy Now Button – MAGENTO 2

### USER GUIDE – version 1.0.0

#### 1. Introduction

This extension creates a single click "Buy Now" button on your Magento store to speed up checkout process, increase conversion rate, one click to checkout page. It will make customer able to checkout as quickly as possible, especially for returning customers who want to buy a particular product.

By default, Magento has 2 options for what happens after customer click on "add to cart" button, stay on product page or redirect to the cart page. Both of them will slow down the checkout process and decrease conversion rate. A button which adds product to cart and redirects customer to checkout page in one click will solve this problem.

This is a MUST-HAVE feature for your store. Amazon, Ebay, AliExpress, ... most of the biggest ecommerce stores are using this as well.

#### Highlight Features:

- Create a button to increase checkout speed, the button text is editable in backend.
- Work with configurable product, attribute swatches ( color, size, ... etc )
- Show the button on product page.
- Show the button on product list pages ( category page, search page, advanced search page )
- Show the button on product widgets ( top rated, best sellers, new arrival ... etc )
- Show the button on related product list
- Able to hide the default Add To Cart button
- Support multiple stores, the button text is translatable

#### Compatibility:

Magento 2.0.x, 2.1.x, 2.2.x, 2.3.x

## 2. How to install and use

- Upload the module package to your Magento root directory
- Execute following commands via SSH

```
cd MAGENTO_ROOT_DIRECTORY
```

```
php bin/magento setup:upgrade
```

```
php bin/magento setup:static-content:deploy
```

```
php bin/magento cache:flush
```

- Go to Store -> Configuration -> Magezend Extension -> Buy Now Button to configure the module.
- Clear Magento cache after changing configurations.

### 3. Screenshots

- Module Configuration

#### General Configuration

Button Title <small>[store view]</small>	<input type="text" value="Buy Now"/>
Show on product page <small>[store view]</small>	<input type="text" value="Yes"/>
Show on category page <small>[store view]</small>	<input type="text" value="Yes"/>
Show on search page <small>[store view]</small>	<input type="text" value="Yes"/>
Show on product widget <small>[store view]</small>	<input type="text" value="Yes"/>
Show on Related Products list <small>[store view]</small>	<input type="text" value="Yes"/>
Hide Add to Cart button <small>[store view]</small>	<input type="text" value="No"/> <small>If "Buy now" button is visible.</small>
Keep Products in Cart <small>[store view]</small>	<input type="text" value="Yes"/> <small>If NO, all products in cart will be removed before adding the new one</small>

- Buy Now button on product widget

### Hot Sellers

Here is what's trending on Luma right now

The screenshot displays a 'Hot Sellers' section with five product cards. Each card includes a product image, name, price, a 3-star review rating, and two buttons: 'Add to Cart' and 'Buy Now'. The 'Buy Now' button is highlighted in blue. The products are:

- Fusion Backpack**: \$59.00, 3 reviews
- Push It Messenger Bag**: \$45.00, 3 reviews
- LifeLong Fitness IV**: \$14.00, 3 reviews
- Hero Hoodie**: As low as \$54.00, 3 reviews
- Argus All-Weather Tank**: As low as \$22.00, 3 reviews

- Buy Now button on product list page ( category page, search page, advanced search page )

Shopping Options Items 1-9 of 50

CATEGORY

STYLE

SIZE

PRICE

COLOR

MATERIAL

PATTERN


CLIMATE

Compare Products

You have no items to compare.

My Wish List


You have no items in your wish list.



**Breathe-Easy Tank**  
★★★★☆ 2 reviews  
As low as **\$34.00**


XS S **M** L  
XL

[Add to Cart](#) [Buy Now](#)



**Antonia Racer Tank**  
★★★★☆ 3 reviews  
As low as **\$34.00**

XS S M L  
XL



**Maya Tunic**  
★★★★☆ 1 review  
As low as **\$29.00**

XS S M L  
XL

- Buy Now button on product page



## Breathe-Easy Tank

★★★★☆ 2 Reviews [Add Your Review](#)

**\$34.00**

IN STOCK  
SKU#: WT09

Size M

XS S **M** L XL

Color Yellow





Qty

[Add to Cart](#) [Buy Now](#)

[ADD TO WISH LIST](#) [ADD TO COMPARE](#) [EMAIL](#)

- Buy Now button on related product list

### Related Products

			
Mimi All-Purpose Short <b>\$44.00</b> <a href="#">Buy Now</a> ♥ .ll	Gabrielle Micro Sleeve Top <b>\$28.00</b> <a href="#">Buy Now</a> ♥ .ll	Ana Running Short <b>\$40.00</b> <a href="#">Buy Now</a> ♥ .ll	Juliana Short-Sleeve Tee <b>\$42.00</b> <a href="#">Buy Now</a> ♥ .ll

- Hide “add to cart” button when Buy Now button is visible



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★★★★☆ 2 Reviews [Add Your Review](#)

**\$34.00** IN STOCK  
SKU#: WT09

Size **M**

XS S **M** L XL

Color Yellow

Color swatches:

Qty

[Buy Now](#)

♥ ADD TO WISH LIST   .ll ADD TO COMPARE   ✉ EMAIL